


Why QG Jeune ?

In Burkina Faso :

Strong enthusiasm of young people for ICT  5.46 million internet users

33.9% OF THE POPULATION IS YOUNG

The fringe of young people aged 10-24 is 7,292,342 in 2020

PRECOCIOUS SEXUALITY

About 8% (7.7%) of adolescents aged 15-19 had their first sexual intercourse before the age of 15

CONTRACEPTIVE PREVALENCE

12.60% of adolescent girls aged 15 to 19 and 21.60% of teenagers aged 20 to 24 have a contraceptive method

ADDICTION TO TOBACCO AND ALCOHOL

17% of young people aged 12-34 are smokers and 21.80% of people aged 25-34 are alcohol consumers

HIGH FERTILITY IN ADOLESCENTS

117‰ with a contribution of around 11% to the general fertility of women aged 15-19

UNMET FAMILY PLANNING NEEDS

16.3% for 15-19 year olds and 21.5% for 20-24 year olds

Source : - National Institute of Statistics and Demography
- Hootsuite, Burkina Faso, 2021

 www.qgjeune.org

High-impact partnerships to meet the needs of young people



LUXEMBOURG
AID & DEVELOPMENT

NL Netherlands

En partenariat avec
Canada



OIM
ONU MIGRATION

ONUSIDA

orange™

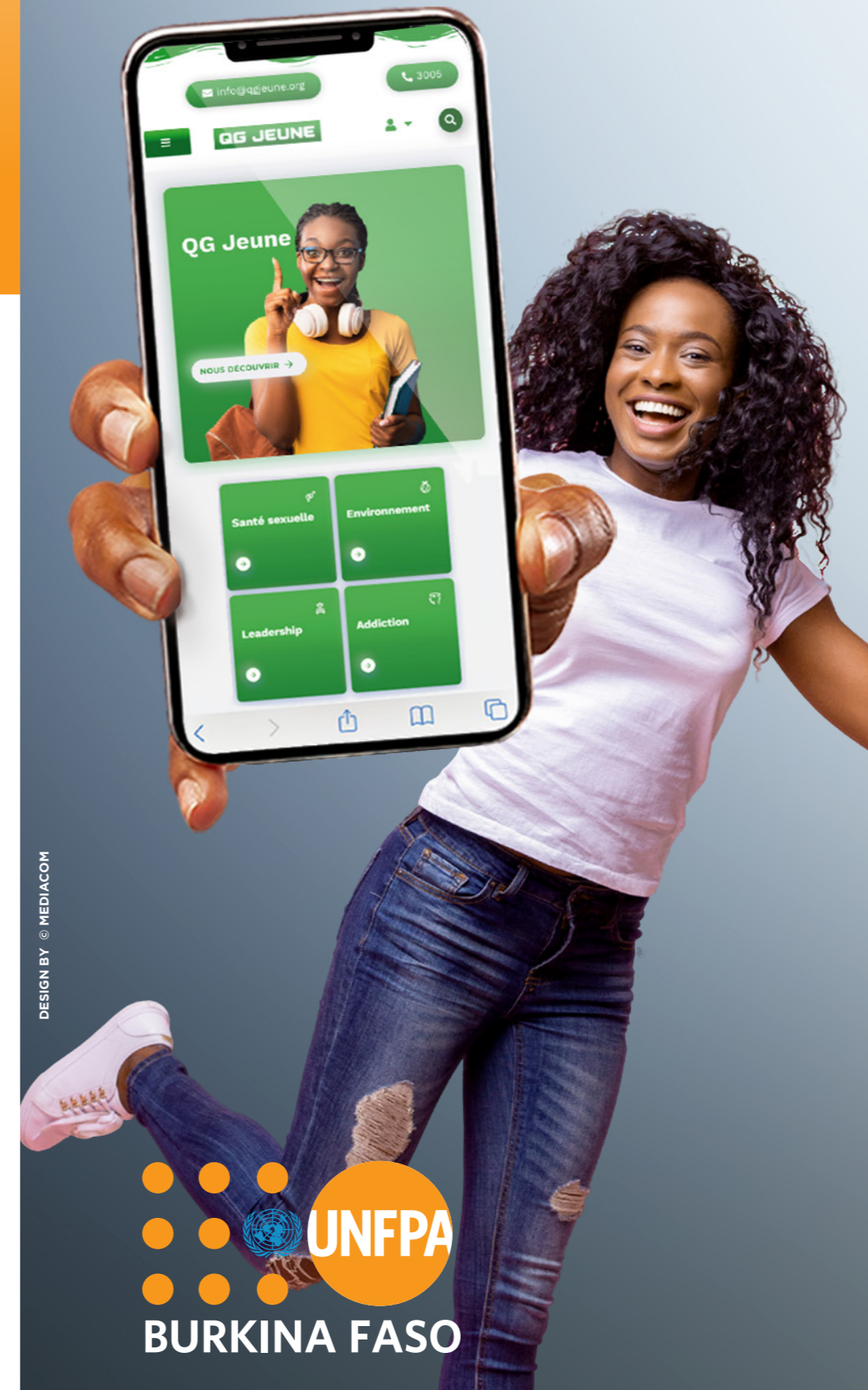
triggerise
Connecting For Change

AfriYAN



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Acting for adolescents and young people: innovation through digitalization



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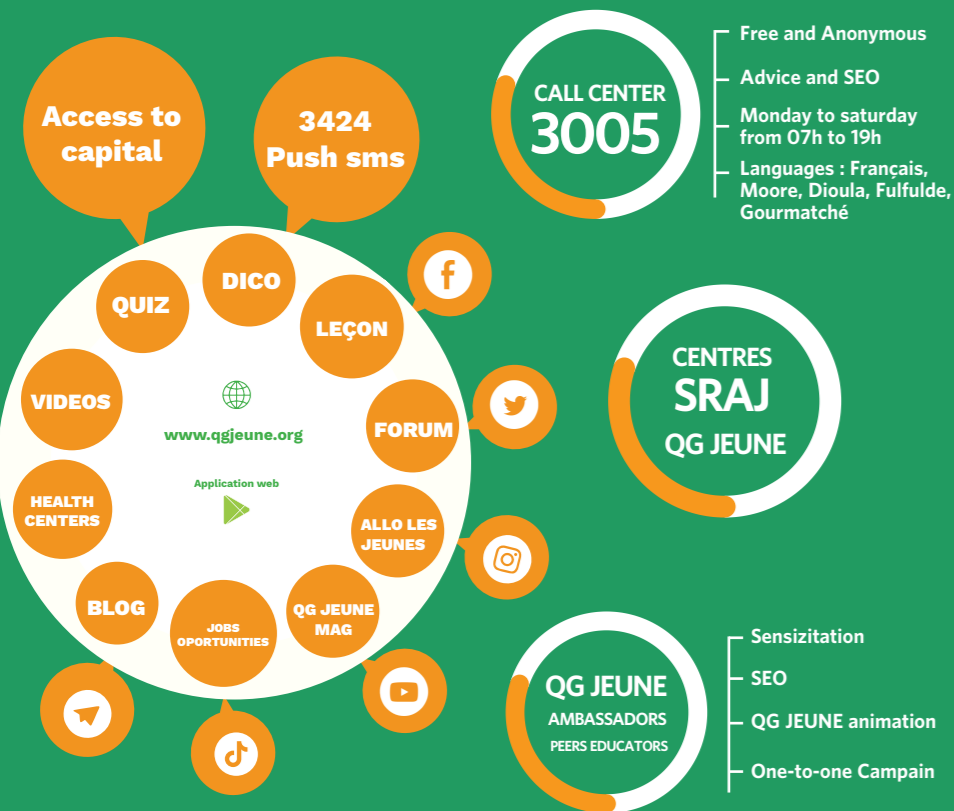
Access to sexual and reproductive health services

QG JEUNE, an interactive digital platform to reach adolescents and young people on a large scale.

#No_Limit

 www.qgjeune.org

Evolution of QG jeune Ecosysteme since 2018



An innovative tool dedicated to adolescents and young people aged **15 to 24** for a core target of young people aged **15 -19**

More than **30 MILLION** online interactions on **QG JEUNE** (website, associated services and social networks) **en 2021**

Vision

In 2030

QG Jeune is a reference tool for the benefit of young people and adolescents for the **development of their full potential**

- **By the young people**
- **With the young people**
- **For the young people**

- **Sexual and Reproductive Health of Adolescents and Young People (SSRAJ)**
- **Environmental protection and climate change**
- **Leadership, civic participation of young people**
- **Tobacco and alcohol addiction**

Innovation through digitalization

Measure the impact of demand creation channels via QG JEUNE

Through the Tiko application linked to QG JEUNE, UNFPA generates a measurable impact of the use of SRH services, by connecting young people and adolescents who have been targeted by the different demand generation channels SRH services, to a network of care providers.

Satisfaction des besoins socioéconomique des adolescent (es) et des jeunes

While generating data on the use of sexual and reproductive health services by adolescents, QG JEUNE also offers a wide range of wellness products and services to promote healthy and sustainable behaviors among young people. through a reward system with virtual currency. Young people attending health centers and/or responding to satisfaction surveys on the use of services are connected to local businesses to benefit from basic necessities and daily consumer products. By creating this ecosystem of community partners, local economies are stimulated

Autonomisation des jeunes : Libérer le potentiel des jeunes

Through the QG JEUNE platform, UNFPA intends to provide adolescents and young people with quality information on sexual and reproductive health, as well as the necessary tools for informed choices in order to reveal their full potential and motivate this group. vulnerable to the adoption of behaviors that are less risky and favorable to their health. This major objective echoes the mandate of UNFPA, one of the priorities of which is that the potential of every young person be realized for the achievement of the SDGs and the capture of the demographic dividend.

By With For **young people**



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